

ACCOUNTING INTELLIGENCE

Your expertise. Amplified.

Morrow's vision is to give every accounting firm a team of AI companions that turns the latest technology into useful, connected work — shaped around its people, clients and methods.

From gathering evidence to delivering client-ready work, companions share context and move work forward together. Your team retains ownership of professional judgement, review and approval.



Folio



Loom



Tick



Tally



Trace

Shaped around your firm

Flexible workflows informed by your methodology, preferences and client memory, carrying knowledge from one engagement to the next.

Connected across your work

Companions working together across the APIs, systems and desktop applications your firm and clients already use.

Ready for what comes next

A way to bring advances in AI into practical work, with capabilities that evolve alongside your firm and its technology.

More time for judgement, relationships and the work that matters.

Meet your companions.

AI companions for accounting firms, built around the way you work.



Folio

01

General-purpose AI accounting expert and assistant — can help with ad hoc queries and is trained on the firm's preferences and methodologies. Also works as a personal agent, helping you prioritise client work based on calendar + email integrations.



Status

02

Keeps track of client work, identifies blockers and overdue items, and drafts internal updates and client communications using the firm's tone and preferences.



Scope

03

Planning & risk assessment — turns prior-year working papers/similar engagements' workpapers, client memory and firm methodology into a proposed engagement plan.



Trace

04

Controls walkthrough and evidence agent — using screen recording and transcription to document results from audit walkthroughs and testing directly from Loom.



Loom

05

Client data gathering agent — will hook up to APIs, log in to systems, use computer use for desktop applications—all to make the process of getting data from your client frictionless.

From evidence to outcomes.

Extract, reconcile, review and create — with a companion for each part of the work.



Tick

06

Data extraction and sample testing agent — similar to DataSnipper but more flexible.



Bridge

07

Reconcile bank, payroll, intercompany and subledger balances; explain unmatched items.



Lens

08

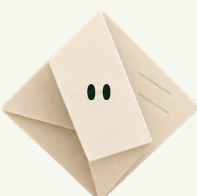
Analytical review — investigate movements, ratios and unusual transactions; prepare questions and document explanations.



Tally

09

Financial statement tie-out to TB, internal consistency and casting review agent (also similar to DataSnipper functionality).



Quill

10

Turns reviewed work into polished, client-ready reports, board packs and PowerPoint presentations, using the firm's templates, tone and branding.

AN INVITATION TO FORWARD-LOOKING FIRMS

Build it with us.



We're looking for forward-looking accounting firms to become design partners and help us build the most loved product for accountants.

Four weeks. Real use cases.

We're running four-week workshops to go deep on real use cases with your team: demonstrate the power of Morrow, measure the benefits and build a repeatable approach you can scale across the firm.

WEEK 01**Find your focus**

Choose high-value use cases and agree what success looks like.

WEEK 02**Shape the workflow**

Build around your firm's data, systems and methodology.

WEEK 03**Put it to work**

Test across a selection of clients and review the results with your team.

WEEK 04**Make it repeatable**

Capture what works and define how it can scale across the firm.

Efficiency that scales. Learning that compounds.

The aim is more than a one-off productivity gain. As your methodology, preferences and client knowledge carry forward, each engagement builds on the last — creating benefits that grow with adoption across your firm.

Help shape what comes next.

Talk to Joe · 07583 423292 [➔](#)